

Nick Lyons

Digital Designer

PROFILE

I am a seasoned Digital Designer with great communication and organisational skills. I have experience across a number of sectors and disciplines within a fast paced integrated advertising agency environment.

EXPERIENCE

Cogent / Senior Digital Designer

May 2012 – Present

As a Digital Designer at Cogent I work alongside the Creative, Studio, Film & Development teams generating solutions for clients ranging from UI, UX design and development, display banners, emails, animation and film production and more.

I've worked on projects in multiple sectors, both B2B and B2C, from automotive, luxury brands through to mass-market food products.

I have experience as part of a large multi-disciplined team. I've led junior members of staff within the creative department, liaised directly with clients and managed offshore providers. I am the senior digital design specialist, managing digital output across the creative team.

VOLUNTEERING

Royal Air Force Air Cadets / Instructor

February 2010 – Present

The Royal Air Force Air Cadets is a youth organisation for 12 to 20 year olds, based on the Royal Air Force. As a uniformed instructor I train cadets in various subjects. My role also involves coordination and management of large scale training events and activities with over 200+ attendees all across the country.

CONTACT

nicklyons.co.uk

nick@nicklyons.co.uk

07908053455

Worcestershire, UK

EDUCATION

Worcester University

2008 – 2011

BA (Hons) in Creative Digital Media

SKILLS

Tools

Adobe Creative Cloud
(Photoshop, Illustrator, InDesign, XD, After Effects, Premier Pro, Animate)

Sketch

Figma

HTML/CSS

VS Code

Webflow

Microsoft Office Suite

Soft

Dependability

Critical thinking

Communication

Teaching

Mentorship

Teamwork